



## **HOPETOWN GIRLS' SCHOOL REQUIRES**

### **1. Digital Marketing & Content Creator**

1. Plan, produce and create a program of digital content to be used across all our digital channels, increasing engagement with our audiences and stakeholders.
2. Develop creative ideas, suggest new innovative ways of delivering digital content and keep up-to-date with the latest digital marketing trends.
3. Create graphics and edit photos, working with the internal design team when necessary.
4. Create awareness and interest within our audiences and stakeholder groups, driving traffic to engage with digital content.
5. Must have a certification in Digital Marketing and Content from a reputed University.
6. Should be excellent in spoken and written English.

### **II. Assistant Housemistress (Female in Residences)**

1. Candidates must have a minimum of five years of experience in a recognized, reputable institution and a good command over spoken and written English.
2. The candidate should be willing to contribute effectively to the lives of students and provide support to our pupils. Candidate must be friendly and accessible, offering a listening ear to students and being alert to those who are having difficulties, liaising with other relevant staff concerned with the welfare of pupils.

Salary and Perks commensurate with qualification and experience with the school's salary structure.

**INTERESTED CANDIDATES MAY SEND THEIR LATEST RESUME AND PHOTOGRAPH BY E-MAIL LATEST BY 28<sup>TH</sup> FEBRUARY 2023, ADDRESSED TO THE PRINCIPAL AT [schooloffice@hopetown.in](mailto:schooloffice@hopetown.in)**